

ARTICLE 7. ADVERTISING AND SIGNS

SECTION 1-4. PERMITTED SIGNS

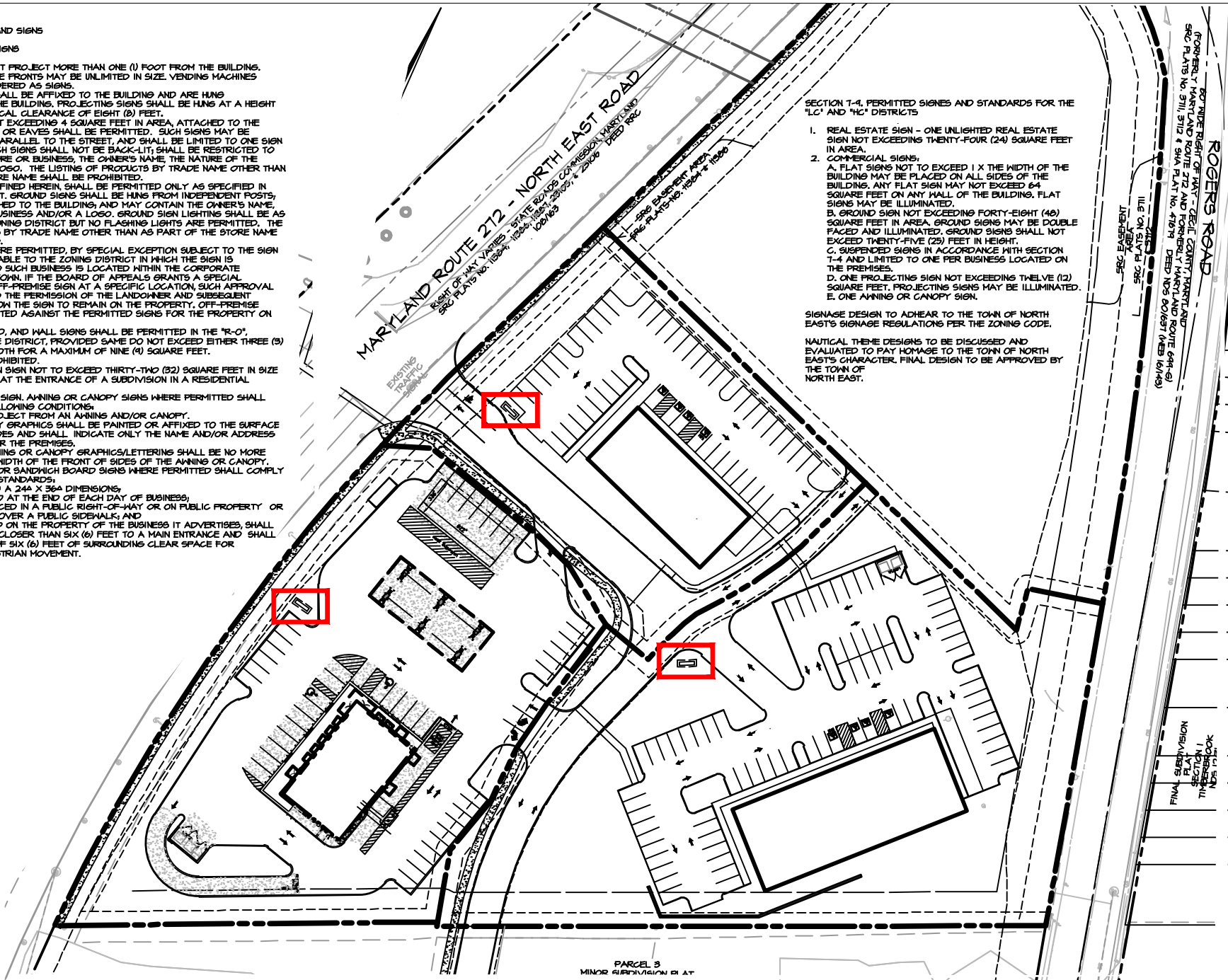
1. FLAT SIGNS SHALL NOT PROJECT MORE THAN ONE (1) FOOT FROM THE BUILDING.
2. SIGNS IN GLASS STORE FRONTS MAY BE UNLIMITED IN SIZE. VENDING MACHINES SHALL NOT BE CONSIDERED AS SIGNS.
3. PROJECTING SIGNS SHALL BE AFFIXED TO THE BUILDING AND ARE HUNG PERPENDICULAR TO THE BUILDING. PROJECTING SIGNS SHALL BE HUNG AT A HEIGHT WITH A MINIMUM VERTICAL CLEARANCE OF EIGHT (8) FEET.
4. SUSPENDED SIGNS, NOT EXCEEDING 4 SQUARE FEET IN AREA, ATTACHED TO THE UNDERSIDE OF PORCH OR EAVES SHALL BE PERMITTED. SUCH SIGNS MAY BE PERPENDICULAR OR PARALLEL TO THE STREET, AND SHALL BE LIMITED TO ONE SIGN PER OCCUPANCY. SUCH SIGNS SHALL NOT BE BACK-LIT, SHALL BE RESTRICTED TO THE NAME OF THE STORE OR BUSINESS, THE OWNER'S NAME, THE NATURE OF THE BUSINESS AND/OR A LOGO. THE LISTING OF PRODUCTS BY TRADE NAME OTHER THAN AS PART OF THE STORE NAME SHALL BE PROHIBITED.
5. GROUND SIGNS, AS DEFINED HEREIN, SHALL BE PERMITTED ONLY AS SPECIFIED IN EACH ZONING DISTRICT. GROUND SIGNS SHALL BE HUNG FROM INDEPENDENT POSTS; SHALL NOT BE ATTACHED TO THE BUILDING; AND MAY CONTAIN THE OWNER'S NAME, THE NATURE OF THE BUSINESS AND/OR A LOGO. GROUND SIGN LIGHTING SHALL BE AS SPECIFIED IN EACH ZONING DISTRICT BUT NO FLASHING LIGHTS ARE PERMITTED. THE LISTING OF PRODUCTS BY TRADE NAME OTHER THAN AS PART OF THE STORE NAME SHALL BE PROHIBITED.
6. OFF-PREMISE SIGNS ARE PERMITTED, BY SPECIAL EXCEPTION SUBJECT TO THE SIGN REGULATIONS APPLICABLE TO THE ZONING DISTRICT IN WHICH THE SIGN IS PROPOSED; PROVIDED SUCH BUSINESS IS LOCATED WITHIN THE CORPORATE BOUNDARIES OF THE TOWN. IF THE BOARD OF APPEALS GRANTS A SPECIAL EXCEPTION FOR AN OFF-PREMISE SIGN AT A SPECIFIC LOCATION, SUCH APPROVAL SHALL BE SUBJECT TO THE PERMISSION OF THE LANDOWNER AND SUBSEQUENT LANDOWNERS TO ALLOW THE SIGN TO REMAIN ON THE PROPERTY. OFF-PREMISE SIGNS SHALL BE COUNTED AGAINST THE PERMITTED SIGNS FOR THE PROPERTY ON WHICH IT IS LOCATED.
7. BANNER, FLAT, GROUND, AND WALL SIGNS SHALL BE PERMITTED IN THE "R-O", RESIDENTIAL - OFFICE DISTRICT, PROVIDED SAME DO NOT EXCEED EITHER THREE (3) FEET IN HEIGHT OR WIDTH FOR A MAXIMUM OF NINE (9) SQUARE FEET.
8. BILLBOARDS ARE PROHIBITED.
9. ONE (1) IDENTIFICATION SIGN NOT TO EXCEED THIRTY-TWO (32) SQUARE FEET IN SIZE SHALL BE PERMITTED AT THE ENTRANCE OF A SUBDIVISION IN A RESIDENTIAL DISTRICT.
10. AWNING AND CANOPY SIGN. AWNING OR CANOPY SIGNS WHERE PERMITTED SHALL COMPLY WITH THE FOLLOWING CONDITIONS:
 - A. NO SIGN SHALL PROJECT FROM AN AWNING AND/OR CANOPY.
 - B. AWNING OR CANOPY GRAPHICS SHALL BE PAINTED OR AFFIXED TO THE SURFACE OF THE FRONT OR SIDES AND SHALL INDICATE ONLY THE NAME AND/OR ADDRESS OF THE ENTERPRISE OR THE PREMISES.
 - C. THE HEIGHT OF AWNING OR CANOPY GRAPHICS/LETTERING SHALL BE NO MORE THAN ONE TIMES THE WIDTH OF THE FRONT OF SIDES OF THE AWNING OR CANOPY.
11. A-FRAME, PEDESTAL OR SANDWICH BOARD SIGNS WHERE PERMITTED SHALL COMPLY WITH THE FOLLOWING STANDARDS:
 - A. SHALL NOT EXCEED A 244 X 364 DIMENSIONS;
 - B. SHALL BE REMOVED AT THE END OF EACH DAY OF BUSINESS;
 - C. SHALL NOT BE PLACED IN A PUBLIC RIGHT-OF-WAY OR ON PUBLIC PROPERTY OR PLACED ON OR HUNG OVER A PUBLIC SIDEWALK; AND
 - D. SHALL BE LOCATED ON THE PROPERTY OF THE BUSINESS IT ADVERTISES, SHALL NOT BE PLACED ANY CLOSER THAN SIX (6) FEET TO A MAIN ENTRANCE AND SHALL PROVIDE A MINIMUM OF SIX (6) FEET OF SURROUNDING CLEAR SPACE FOR UNOBSTRUCTED PEDESTRIAN MOVEMENT.

SECTION 1-4. PERMITTED SIGNS AND STANDARDS FOR THE "LC" AND "HC" DISTRICTS

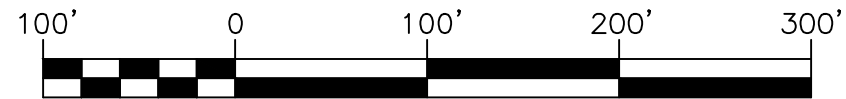
1. REAL ESTATE SIGN - ONE UNLIGHTED REAL ESTATE SIGN NOT EXCEEDING TWENTY-FOUR (24) SQUARE FEET IN AREA.
2. COMMERCIAL SIGNS:
 - A. FLAT SIGNS NOT TO EXCEED 1 X THE WIDTH OF THE BUILDING MAY BE PLACED ON ALL SIDES OF THE BUILDING. ANY FLAT SIGN MAY NOT EXCEED 64 SQUARE FEET ON ANY WALL OF THE BUILDING. FLAT SIGNS MAY BE ILLUMINATED.
 - B. GROUND SIGN NOT EXCEEDING FORTY-EIGHT (48) SQUARE FEET IN AREA. GROUND SIGNS MAY BE DOUBLE FACED AND ILLUMINATED. GROUND SIGNS SHALL NOT EXCEED TWENTY-FIVE (25) FEET IN HEIGHT.
 - C. SUSPENDED SIGNS IN ACCORDANCE WITH SECTION 1-4 AND LIMITED TO ONE PER BUSINESS LOCATED ON THE PREMISES.
 - D. ONE PROJECTING SIGN NOT EXCEEDING TWELVE (12) SQUARE FEET. PROJECTING SIGNS MAY BE ILLUMINATED.
 - E. ONE AWNING OR CANOPY SIGN.

SIGNAGE DESIGN TO ADHERE TO THE TOWN OF NORTH EAST'S SIGNAGE REGULATIONS PER THE ZONING CODE.

NAUTICAL THEME DESIGNS TO BE DISCUSSED AND EVALUATED TO PAY HOMAGE TO THE TOWN OF NORTH EAST'S CHARACTER. FINAL DESIGN TO BE APPROVED BY THE TOWN OF NORTH EAST.



PARCEL 3
MINOR SUBDIVISION PLAT



REVISIONS	
NO.	DATE
ARCHITECTS PLANNERS SURVEYORS FWM FARMER WILLIAMS & MURPHY, INC. 1000 W. 10TH STREET, SUITE 100 TULSA, OK 74106-3400 TEL: (918) 438-1111 FAX: (918) 438-1112	
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SIGNAGE EXHIBIT NORTH EAST RETAIL CENTER	
DATE: 04/23/2005 DRAWN: JWC CHECKED: JWC SCALE: 1/8" = 1'-0" SHEET: 2181060.00	EX-1