



# CECIL COUNTY CHRISTMAS PARADE 2023 APPLICATION PACKAGE

P.O. Box 528 / 106 South Main Street - North East, Maryland 21901-0528

Telephone: 410-287-5801 ext. 102

[www.northeastmd.org](http://www.northeastmd.org)

*November 2023*

*Greetings,*

*On behalf of the parade committee, I am happy to invite you to be a part of the 2023 Cecil County Christmas Parade to be held at noon on Saturday, December 2<sup>nd</sup>. You are receiving an application because you are a past participant, you have contacted us and have requested an application, or we believe you would be a great addition to the parade.*

*All commercial entries are required to pay a \$50.00 entry fee. If paying by check, check should be made payable to the "Town of North East". Please indicate Cecil County Christmas Parade in the bottom left corner of your check.*

*Each year we listen to those that have participated in the parade and those that volunteer in order to make changes that will improve the experience of those participating or viewing the parade. Therefore, please review the entire package carefully. We ask that you please pay special attention to the regulations on pages 3, 4 and 5. We have highlighted a few areas that we want to bring to your attention. These items are additions, reminders or areas that we have had compliance problems. Do not hesitate to contact us should you have any questions regarding the regulations.*

*Please note "inclement weather date" of December 9, 2023 at Noon! If postponement is necessary, the decision will be made by 4:00 p.m. on December 1, 2023. Please call 410-287-5801 or visit our website at [www.northeastmd.org](http://www.northeastmd.org)*

*If you should have any questions, please contact Stephanie Dean at: 410-287-5801, ext. 102 or via email at [sdean@northeastmd.org](mailto:sdean@northeastmd.org).*

*Applications may also be obtained by visiting our web site at [www.northeastmd.org](http://www.northeastmd.org).*

*Thank you for your willingness to participate. Without you we would not have the opportunity to have a successful fun family event!*

*Sincerely,*

*Melissa B. Cook-MacKenzie*

*Parade Chair*

THE FOLLOWING DOCUMENTS ARE FOR YOUR USE

- \* Regulations to Participate ..... Pages 3, 4 & 5
- \* Directions and Map to Parade Staging Area ..... Page 6
- \* General Application to Participate ..... Page 7
- \* Historic Vehicle Application ..... Page 8
- \* Street Rod Vehicle Application ..... Page 9
- \* Equestrian Application ..... Page 10
- \* Equestrian Staging Instructions ..... Page 11

**APPLICATIONS ARE DUE**

**ON FRIDAY, NOVEMBER 17, 2023 BY 4:00 PM**

**NO EXCEPTIONS**

Thank you for participating in the parade and we hope  
that you have a great day!

## REGULATIONS TO PARTICIPATE

ARRIVE BY: 11:00 a.m. BUT NOT before 10:00 a.m. Please DO NOT ARRIVE LATE!!!!

PARADE PARTICIPANTS: ALL FLOATS AND PARADE PARTICIPANTS (EXCLUDING FIRE EQUIPMENT, SHRINERS AND EQUESTRIAN ENTRIES) SHALL enter the parade lineup from RED TOAD ROAD (see page 6). ABSOLUTELY NO EXCEPTIONS!

FIRE EQUIPMENT: Please enter the Town of North East from Rt. 272. You will be staged on North Main Street.

EQUESTRIAN ENTRIES ONLY: Please enter the Town of North East from MD Rt. 272. You will be directed to line up along Race Street by a police officer/volunteer.

SHRINERS: The Shriners will be contacted by the Parade Committee for staging information prior to parade day.

MARCHING ENTRIES: Due to limited space, please arrange to car pool to drop off participants. Carpooling cars will be allowed to only stop long enough to drop off participants and must leave staging area immediately. Please have your child dressed in their parade attire and ready to go. Thank you in advance for your cooperation.

SIZE OF FLOATS: All floats including the tow vehicles may not be higher than 11 feet, wider than 12 feet and must be able to make a 90-degree corner within two traffic lanes. Length of float including the tow vehicle may not exceed 60 feet without prior approval. All floats must use fire retardant materials and carry a fire extinguisher. All floats must have handholds or barriers to secure riders in case of sudden stops or non-smooth movement. Vehicle and float drivers must be able to have a clear view from the front of the vehicle at all times.

SAFETY: Please help us keep our children safe! To assure a safe environment and to eliminate the possibility of having children run out into the street/parade route PLEASE NO THROWING OR DISTRIBUTING of any items (including, but not limited to candy, gum, giveaway items, printed material, promotional material) is permitted by a parade entry. This includes anyone walking, riding or participating in the parade! Anyone observed throwing items, distributing anything along the parade route will be prohibited from participating in future parades. *Thank you in advance for your cooperation!*

PARADE ROUTE: West Cecil Avenue to South Main Street to Walnut Street. Vehicles will be directed to exit parade route by the police officer via Mauldin Avenue. Marching units will be directed down Walnut Street into the North East Community Park so they may be picked up. Vehicles will exit the Park via Cherry Street.

LINEUP: Your predetermined placement in the parade will be assigned to a Committee member on parade day upon arrival. Please do not contact the Town Hall prior to the parade to try to obtain this information. Due to parade participants that need to withdrawal, last minute final adjustments are made the morning of the parade. For safety reasons, spectators from the crowd cannot join the parade once the parade has started processing. *Thank you in advance for your cooperation and understanding.*

DELAYS: ANY ONE WHO DELAYS THE PARADE BY STOPPING IN FRONT OF THE REVIEWING STAND LONGER THAN 90 SECONDS WILL BE AUTOMATICALLY DISQUALIFIED AND WILL NOT BE INVITED BACK! WHEN THE WHISTLE SOUNDS, PLEASE MOVE ON! THE JUDGES DECISION WILL BE FINAL.

REVIEW STAND: Judges Review Stand is at 106 South Main Street (North East Town Hall).

AWARDS/PRIZES: Winners will be listed on [www.northeastmd.org](http://www.northeastmd.org) by December 30<sup>th</sup>. Prizes will be mailed to each winner by the end of December.

## GENERAL:

1. The Committee has arranged for Santa Claus who will appear at the end of the parade. No one may have a Santa in their entry – please do not confuse the children with another Santa! Thank you in advance for your cooperation.
2. To aid the judges, please have some way of identifying your entry or car – a sign, banner, etc. Do not forget to identify yourself from both sides of Main Street. Historic/Street Rod vehicles please have the model and year of your vehicle on both side windows. Parade entries can compete in only one category. Each entry will be judged on its overall presentation.
3. All cars, trucks, and other motorized vehicles must be driven by licensed, insured drivers. We are aware that many organizations rely on volunteers to assist with parade entries. Please make every effort to utilize drivers that are proficient in being able to back-up vehicles, trailers, floats, etc.
4. Horses, dogs, cows, reptiles and any other wild or domestic animals shall not be in the parade without being identified on the Parade application.
5. No soliciting or advertising for membership of organizations is permitted on floats, signs, vehicles, etc.
6. Because the Cecil County Christmas Parade is a non-political family event and because many of our current elected officials serve as judges for the parade, and therefore cannot participate, please observe the following policy:  

No political floats, vehicles or groups containing signs, banners, t-shirts or any other type of political advertising promoting specific candidates or ballot questions will be permitted. ONLY seated elected officials may be part of the parade but their entries must have a Christmas theme and must be decorated Christmas appropriate. These entries may contain the name of the elected official but will have no reference to any upcoming election. Any entry that does not follow these guidelines (at the sole discretion of the parade officials) will not be allowed to participate and asked to leave the parade lineup.
7. All applicants must return the application with a signature.
8. All entries must stay a safe distance behind the entry in front of you. Please do not bunch-up or allow a large gap to form in front of you.
9. Staging Area directions (page 6) must be followed. Anyone attempting to stage other than by the directions will be denied and re-routed. You may not park in the staging area unless your vehicle is to be driven in the parade. Entries with participants walking in the parade shall have participants staged together. Entries cannot have members of the group along the line up just waiting to join their group.
10. The Parade Committee will be wearing reflective vests or shirts – please follow their directions!
11. Entries depicting violence, drugs, illicit or illegal activities and otherwise inappropriate for a family audience, will be disqualified and not be allowed in the parade.
12. Parade participants' cars, buses, and vehicles may park at the North East Community Park after dropping off participants at their assigned locations.
13. If you are completing this application on behalf of an organization or group, please make sure all members of the organization or group receive a copy of the Regulations and Directions.
14. Cancellation: If inclement weather prevents the parade, notice will be given on the answering machine at 410-287-5801 and at [www.northeastmd.org](http://www.northeastmd.org).
15. The Parade Committee reserves the right to refuse entry into the Parade of any entry that violates the Regulations aforementioned in the Application Package.

TYPE OF ENTRY THAT ARE JUDGED (NOTE 1)

1. In (Cecil) County High School Band
2. Out of (Cecil) County High School Band
3. Adult Non-Profit Float (Club/Group/Organization)
4. Youth Non-Profit Float (Club/Group/Organization)
5. Adult Marching Unit with NO Music
6. Adult Marching Unit with Live Music
7. Adult Marching Unit with Recorded/Taped Music
8. Youth Marching Unit with NO Music
9. Youth Marching Unit with Live Music
10. Youth Marching Unit with Recorded/Taped Music
11. Animal Entry
12. Equestrian Entry
13. Other – please describe in detail

ADDITIONAL ENTRIES THAT ARE JUDGED (NOTE 2)

14. Commercial (REPRESENTING A BUSINESS OR INDUSTRY)
15. Historic Vehicle (per MVA definition - has not been substantially altered, remodeled or remanufactured from its original design)
16. Street Rod Vehicle (per MVA definition – has been substantially altered from the manufacturer's original design)

ADDITIONAL ENTRIES THAT ARE NOT JUDGED

17. Emergency Service, Fire, Police or Military
18. Mascots
19. Parade Support (i.e. Grand Marshal, Parade Banner, and Santa)

NOTE 1: Entries will receive a Ribbon and Monetary Prize in the the following amount:

First Place \$100    Second Place \$75    Third Place \$50

NOTE 2: Entries will receive a Ribbon for First, Second and Third Place

CERTIFICATE

- \* Seemed Happiest To Be In the Parade
- \* Mayor's Award

**PLEASE NOTE**

*If your Entry has both adults and youth participants, please register your Entry based upon the age of the majority of your participants.*

*Thank you.*

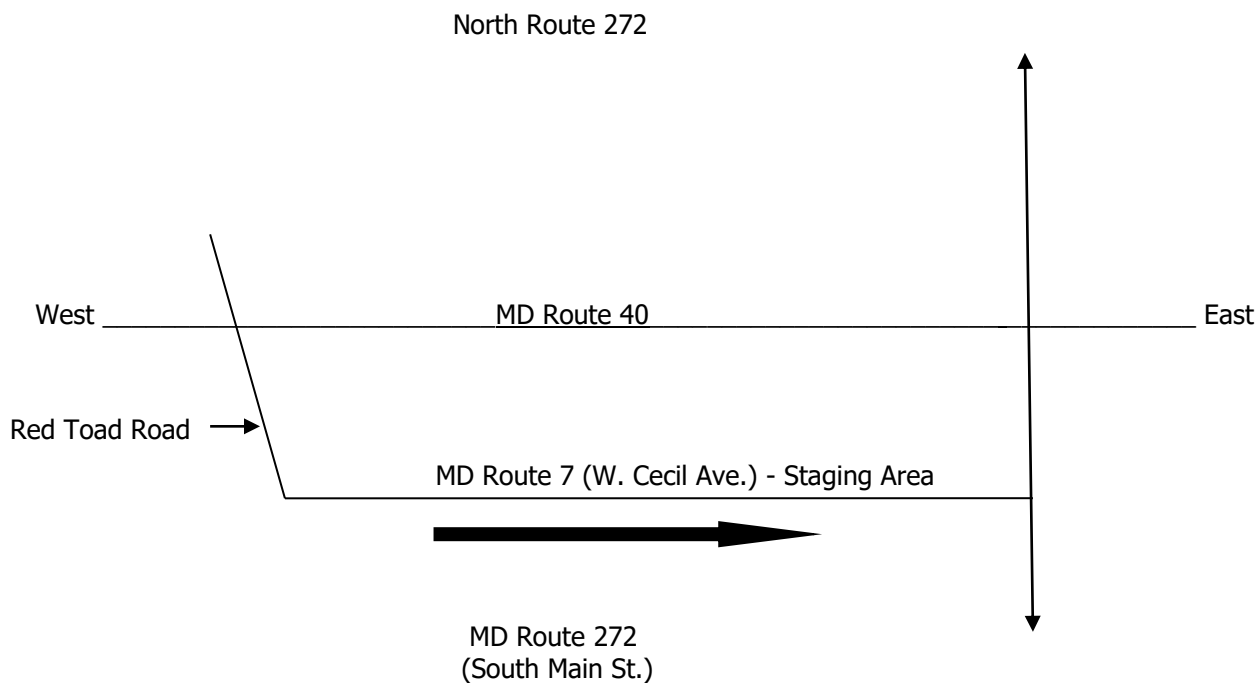
## DIRECTIONS AND MAP TO PARADE STAGING AREA

Eastbound Rt. 40 - make right hand turn onto Red Toad Road (at red light), proceed through two stop signs, make left onto Rt. 7, follow to parade staging area (3/4 mile).

Westbound Rt. 40 - make left hand turn onto Red Toad Road (at red light), proceed through two stop signs, make left onto Rt. 7, and follow to parade staging area (3/4 mile).

Northbound I-95 - to Exit 100, Rt. 272 North East, Maryland. Proceed south on Rt. 272 to the intersection of Rt. 272 and Rt. 40 (Wal-Mart will be on your right). Turn right at the Rt. 272/40 traffic light. Proceed westbound and turn left onto Red Toad Road (at red light). Proceed through two stop signs, make left onto Rt. 7, and follow to parade staging area (3/4 mile).

Southbound I-95 - to Exit 100, Rt. 272 North East, Maryland. Proceed south on Rt. 272 to the intersection of Rt. 272 and Rt. 40 (Wal-Mart will be on your right). Turn right at the Rt. 272/40 traffic light. Proceed westbound and turn left onto Red Toad Road (at red light). Proceed through two stop signs, make left onto Rt. 7, and follow to parade staging area (3/4 mile).



**NOTE: ALL FLOATS AND PARADE PARTICIPANTS (EXCEPT FIRE EQUIPMENT, SHRINERS, EQUESTRIAN ENTRIES AND ANY ENTRIES DETERMINED BY THE STAGGING PERSONNEL) MUST USE THE STAGING DIRECTIONS AS STATED ABOVE. NO ENTRIES WILL HAVE ACCESS TO THE PARADE VIA RACE STREET. ABSOLUTELY NO EXCEPTIONS!**



CECIL COUNTY CHRISTMAS PARADE  
MAIN STREET – NORTH EAST, MARYLAND

DECEMBER 2, 2023 / NOON

GENERAL APPLICATION TO PARTICIPATE

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

DAYTIME PHONE: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_  
(PLEASE PRINT CLEARLY)

NUMBER OF PARTICIPANTS: \_\_\_\_\_

ENTRY TYPE (PLEASE CIRCLE): 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19  
**(PLEASE SEE ENTRY TYPE ON PAGE 5)**

ENTRY LENGTH: \_\_\_\_\_ float + \_\_\_\_\_ vehicle pulling float + \_\_\_\_\_ vehicle(s) following float =  
\_\_\_\_\_ *TOTAL ENTRY LENGTH*

WILL MUSIC BE PART OF YOUR ENTRY? \_\_\_\_\_ YES \_\_\_\_\_ NO

IF YES, WILL MUSIC BE LIVE MUSIC OR PRE-RECORDED? \_\_\_\_\_ LIVE \_\_\_\_\_ PRE-RECORDED

**PLEASE REMEMBER TO CLEARLY IDENTIFY YOUR ENTRY FROM BOTH SIDES OF THE STREET!**

MY SIGNATURE ON THIS FORM HEREBY CERTIFIES THAT I/WE HAVE READ, UNDERSTAND AND HEREBY AGREE TO COMPLY WITH ALL THE PARADE "REGULATIONS TO PARTICIPATE AND DIRECTIONS TO STAGING AREA" AND THE DECISION(S) OF THE PARADE COMMITTEE AND JUDGES ("RULES AND REGULATIONS"). FURTHER, MY SIGNATURE ON THIS ENTRY FORM INDICATES THAT I/WE AGREE I/WE WILL NOT HOLD THE TOWN OF NORTH EAST OFFICIALS, TOWN EMPLOYEES, CECIL COUNTY CHRISTMAS PARADE COMMITTEE, AND VOLUNTEERS LIABLE FOR ANY PERSONAL OR PROPERTY DAMAGE CAUSED TO PERSONS OR OBJECTS PARTICIPATING IN OR VIEWING THE PARADE AS A RESULT OF OUR PARADE PARTICIPATION. I FURTHER AGREE SHOULD I/WE VIOLATE ANY OF THE PARADE RULES AND REGULATIONS LISTED IN THE APPLICATION THAT I/WE WILL NOT BE ALLOWED TO PARTICIPATE IN FUTURE CECIL COUNTY CHRISTMAS PARADES.

\_\_\_\_\_  
Signature Title Date

PLEASE RESPOND BY NOVEMBER 17<sup>th</sup> TO: CECIL COUNTY CHRISTMAS PARADE  
P.O. BOX 528 NORTH EAST, MD 21901-0528

QUESTIONS: Please call Stephanie Dean at 410-287-5801, ext. 102 or email [sdean@northeastmd.org](mailto:sdean@northeastmd.org)



CECIL COUNTY CHRISTMAS PARADE  
MAIN STREET – NORTH EAST, MARYLAND

DECEMBER 2, 2023 / NOON

HISTORIC VEHICLE APPLICATION  
(PLEASE COMPLETE A SEPARATE APPLICATION FOR EACH VEHICLE)

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

DAYTIME PHONE: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_  
(PLEASE PRINT CLEARLY)

Historic Vehicle (per MVA definition - **has not been** substantially altered, remodeled or remanufactured from its original design)

MAKE: \_\_\_\_\_

MODEL: \_\_\_\_\_

YEAR: \_\_\_\_\_

COLOR: \_\_\_\_\_

TOTAL LENGTH NEEDED FOR PARADE ENTRY: \_\_\_\_\_

WILL MUSIC BE PART OF YOUR ENTRY? \_\_\_\_\_ YES \_\_\_\_\_ NO

IF YES, WILL MUSIC BE LIVE MUSIC OR PRE-RECORDED? \_\_\_\_\_ LIVE \_\_\_\_\_ PRE-RECORDED

**PLEASE REMEMBER TO CLEARLY IDENTIFY YOUR ENTRY FROM BOTH SIDES OF THE STREET!**

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\_\_\_\_\_  
Signature Title Date

PLEASE RESPOND BY NOVEMBER 17<sup>th</sup> TO: CECIL COUNTY CHRISTMAS PARADE  
P.O. BOX 528 NORTH EAST, MD 21901-0528

QUESTIONS: Please call Stephanie Dean at 410-287-5801, ext. 102 or email [sdean@northeastmd.org](mailto:sdean@northeastmd.org)





CECIL COUNTY CHRISTMAS PARADE  
MAIN STREET – NORTH EAST, MARYLAND

DECEMBER 2, 2023 / NOON

STREET ROD VEHICLE APPLICATION  
(PLEASE COMPLETE A SEPARATE APPLICATION FOR EACH VEHICLE)

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

DAYTIME PHONE: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_  
(PLEASE PRINT CLEARLY)

Street Rod Vehicle (per MVA definition - **has been** substantially altered from the manufacturer's original design)

MAKE: \_\_\_\_\_

MODEL: \_\_\_\_\_

YEAR: \_\_\_\_\_

COLOR: \_\_\_\_\_

TOTAL LENGTH NEEDED FOR PARADE ENTRY: \_\_\_\_\_

WILL MUSIC BE PART OF YOUR ENTRY? \_\_\_\_\_ YES \_\_\_\_\_ NO

IF YES, WILL MUSIC BE LIVE MUSIC OR PRE-RECORDED? \_\_\_\_\_ LIVE \_\_\_\_\_ PRE-RECORDED

**PLEASE REMEMBER TO CLEARLY IDENTIFY YOUR ENTRY FROM BOTH SIDES OF THE STREET!**

MY SIGNATURE ON THIS FORM HEREBY CERTIFIES THAT I/WE HAVE READ, UNDERSTAND AND HEREBY AGREE TO COMPLY WITH ALL THE PARADE "REGULATIONS TO PARTICIPATE AND DIRECTIONS TO STAGING AREA" AND THE DECISION(S) OF THE PARADE COMMITTEE AND JUDGES ("RULES AND REGULATIONS"). FURTHER, MY SIGNATURE ON THIS ENTRY FORM INDICATES THAT I/WE AGREE I/WE WILL NOT HOLD THE TOWN OF NORTH EAST OFFICIALS, TOWN EMPLOYEES, CECIL COUNTY CHRISTMAS PARADE COMMITTEE, AND VOLUNTEERS LIABLE FOR ANY PERSONAL OR PROPERTY DAMAGE CAUSED TO PERSONS OR OBJECTS PARTICIPATING IN OR VIEWING THE PARADE AS A RESULT OF OUR PARADE PARTICIPATION. I FURTHER AGREE SHOULD I/WE VIOLATE ANY OF THE PARADE RULES AND REGULATIONS LISTED IN THE APPLICATION THAT I/WE WILL NOT BE ALLOWED TO PARTICIPATE IN FUTURE CECIL COUNTY CHRISTMAS PARADES.

\_\_\_\_\_  
Signature Title Date

PLEASE RESPOND BY NOVEMBER 17<sup>th</sup> TO: CECIL COUNTY CHRISTMAS PARADE  
P.O. BOX 528 NORTH EAST, MD 21901-0528

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CECIL COUNTY CHRISTMAS PARADE  
MAIN STREET – NORTH EAST, MARYLAND

DECEMBER 2, 2023 / NOON

**EQUESTRIAN APPLICATION TO PARTICIPATE**  
**(PLEASE COMPLETE A SEPARATE APPLICATION FOR EACH HORSE)**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

DAYTIME PHONE: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

NUMBER OF ANIMALS/PARTICIPANTS: \_\_\_\_\_

**“POOPER SCOOPER” (PERSON) RESPONSIBLE FOR CLEANING UP AFTER YOUR ANIMAL(S) BEFORE, DURING AND AFTER THE PARADE:**

\_\_\_\_\_  
NAME

\_\_\_\_\_  
CELL PHONE

NOTE: PROOF OF NEGATIVE COGGINS IS REQUIRED OF ALL HORSES. PLEASE ATTACH COPY OF CERTIFICATE FOR EACH PARTICIPATING HORSE.

**STAGING AREA: SEE EQUESTRIAN MAP**

**PLEASE REMEMBER TO CLEARLY IDENTIFY YOUR ENTRY FROM BOTH SIDES OF THE STREET!**

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\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

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QUESTIONS: Please call Stephanie Dean at 410-287-5801, ext. 102 or email [sdean@northeastmd.org](mailto:sdean@northeastmd.org)

PRIZE AMOUNTS: First Place \$100                      Second Place \$75                      Third Place \$50

## **EQUESTRIAN STAGING INSTRUCTIONS**

### **FOR THE SAFETY OF ALL (ANIMALS AND HUMANS) THE FOLLOWING MUST BE FOLLOWED**

1. Equestrian participants **MUST** enter the parade staging and line up area via Main Street. Turning onto Race Street from Cecil Avenue **will not be permitted**.
2. Turn right onto Mill Lane from Route 272 (South Main Street) then another right onto Race Street. All entries **MUST** unload at the staging area.

If your horse trailer is too large to make the right hand turn onto Mill Lane, proceed south on Main Street to Irishtown Road, turn left, turn left again onto Mauldin Avenue, proceed north to West Street, turn left, proceed across Main Street to Mill Lane, turn right onto Race Street to staging area.

3. Due to safety concerns, equestrian participants **SHALL NOT** unload at the North East Community Park and walk the horses to the staging area on Race Street.
4. After horses have been unloaded, saddled and decorated, horse trailers **MUST** be moved no later than 11:15 a.m. from the Race Street staging area to the North East Community Park. Please access the park via Walnut Street.
5. Please clean the staging area and line-up area of any debris before you leave the area.