

NORTH EAST CHAMBER OF COMMERCE

P.O. Box 787

North East, Maryland 21901-0198

SPACE RESERVATIONS: Call Keith Moore, (410) 287-7417

Rental fee is due prior to placement of sign. Signs placed without prior approval and/or payment will be removed.

GENERAL RULES FOR THE POSTING OF SIGNS ON THE NORTH EAST CHAMBER OF COMMERCE “WELCOME TO NORTH EAST MD” SIGN LOCATED AT RTS. 40 AND 272

The sign is intended to advertise events which will generate interest in the Town of North East, create pride in our town and enable us to reach out and share our hospitality with residents and tourist equally.

Only vertical signs four feet wide by eight feet high are permitted.

No political signs of any type are permitted.

All signs must be approved by a designated member of the North East Chamber of Commerce. This will be the current Chairperson of the Chamber Publicity Committee. Each sign must be placed by the sponsoring organization and only in the spot designated by the chamber. There are 6 spots designated one through 6, from Route 272 to the right. The Chamber has no responsibility for individual signs posted on the Chamber's sign. All signs must be removed by the sponsoring group no later than 2 days following the event being displayed. Signs remaining after 2 full days may be removed by The Chamber and the sponsoring organization will be assessed a \$50.00 removal fee.

The Town of North East and North East Chamber sponsored events are exempt from paying sign fees for events held in the Town of North East.

Only specific events with a designated start / finish date not to exceed four consecutive days will be permitted to display a sign.

NOT FOR PROFIT ORGANIZATIONS:

- 1) Organization must be a North East area or Cecil County wide group sponsoring an event to held in North East or in the surrounding area of North East. Most any event will be acceptable but final approval rests with The Chamber's Board of Directors.
- 2) All area schools, colleges and churches are included in this category.
- 3) Professionally prepared signs are requested, but are not required. We ask that the sign be neat and attractive.
- 4) Not for profit event signs paid for by a for-profit organization may acknowledge the donation of the sign. The acknowledgment may be no larger than one by four feet and must be at the bottom of the sign.
- 5) Signs may be posted no sooner than four weeks (28 days) prior to the event.

- 6) The Chamber's Board of Directors may modify these provisions upon request of the sponsoring group. Any modification must be obtained prior to the sign being installed on the sign board.
- 7) All advertised events must be of a duration of no more than four consecutive days.
- 8) If, after seven days, the sign is not installed in the allotted space the space may be given to another sponsoring group. Only in cases where the designated member of The Chamber is notified of a delay may there be an exception.
- 9) There is no fee for Not For Profit organizations who are members of the chamber. For Not For Profit organizations who are not members of the chamber , the fee will be \$50.00 per week. **All fees must be paid in advance.** No space will be reserved or guaranteed until payment is received.

FOR PROFIT GROUPS (INDIVIDUALS AND BUSINESSES)

- 1) All signs must be professionally prepared.
- 2) Chamber of Commerce members will be assessed a \$50.00 per week fee in advance.
- 3) Non - Chamber members will be assessed a \$125.00 per week fee in advance.
- 4) Checks payable to "North East Chamber of Commerce" will be due upon receipt of application. No space will be reserved or guaranteed until payment is received.
- 5) Signs may be posted no sooner than four weeks (28 days) prior to the event.
- 6) All advertised events must be of a duration of no more than four consecutive days and shall be of such a nature as to benefit the town of North East town economy and not just the sponsoring group.
- 7) The Chamber's Board of Directors retains the right to deny any application at its discretion.
- 8) If, after seven days, the sign is not installed in the allotted space, the space may be reassigned to another sponsoring group. Only in cases where the designated member of The Chamber is notified of a delay may there be an exception.

Revised February 11, 2005